



TRUSST® from Acxiom® Information Security Services

You Have Applicants. Acxiom Has Answers.

Choosing trustworthy, dependable employees is paramount to your business' success. Smart employers know it takes more than instinct to hire the right person for any given job. Acxiom Information Security Services (AISS) helps you employ the best applicant and avoid the expense and legal risk of poor hiring choices.

Applicants who have something to hide are sometimes quite skilled in finding ways to do so. To illustrate, the Social Security Number (SSN) is one of the most abused pieces of personal information. Acxiom verifies an applicant's SSN, detects fraudulent numbers that are not issued by the Social Security Administration or that have been filed with death claims, and reveals perhaps intentionally omitted address histories to be used in conjunction with criminal checks. Using Acxiom's TRUSST (Tracking Residents Using Social Security Trace) product, we can take your background check a vital step further by providing information that an applicant has purposefully not disclosed or has misrepresented.

Protect Your Business

The TRUSST Family is a suite of proprietary services that combines identity verification with unlimited criminal searches, plus add-on items to enhance the overall scope of the background investigation. These services uncover an individual's previous address history and discover additional criminal information that the applicant may not have disclosed. AISS returns more criminal hits on applicants than our competitors who don't perform thorough criminal and address history searches.

By discovering undesirable information upfront, you make better hiring decisions. Utilizing the TRUSST family of products lessens the possibility of allowing a criminal into your corporate family. AISS offers a wide range of services to meet your specific needs. Whether you need to know more about an applicant's criminal background, or you simply need to verify employment and educational levels, the TRUSST family of services gets you the information you need to know, when you need it most.

TRUSST Family of Services

TRUSST:

- ID Verification (Identity Search & SSN Verification)
- Unlimited County Criminal Record Checks, including alias and maiden names, searched from the addresses generated through the ID Verification

TRUSST Plus Federals:

- ID Verification (Identity Search & SSN Verification)
- Unlimited County and Federal Region Criminal Record Checks, including alias and maiden names, searched from the addresses generated through the ID Verification

TRUSST Plus MVR:

- ID Verification (Identity Search & SSN Verification)
- Unlimited County Criminal Record Checks, including alias and maiden names, searched from the addresses generated through the ID Verifications
- Motor Vehicle Record Report

TRUSST Gold:

- ID Verification (Identity Search & SSN Verification)
- Unlimited County and Federal Region Criminal Record Checks, including alias and maiden names, searched from the addresses generated through the ID Verification
- Education Verification—highest level achieved
- Past Five years of Employment Verifications

TRUSST Platinum:

- ID Verification (Identity Search & SSN Verification)
- Unlimited County, Federal Region and Civil Criminal Record Checks, including alias and maiden names, searched from the addresses generated through the ID Verification
- Education Verification—highest level achieved
- Past Seven years of Employment Verifications
- Motor Vehicle Record Report

TRUSST Custom:

- Designed specifically to meet your particular needs.

Acxiom—Your Trusted Partner

Acxiom is more than the leading provider of data products—We're *the* trusted partner for customer and information management solutions. We help our clients build great customer relationships and increase bottom-line revenue through customer data expertise, information systems management, operational excellence, technological innovation and creative problem solving.

About Acxiom

Acxiom Corporation (Nasdaq:ACXM) provides innovative customer and information management solutions for many of the most respected companies in the world. Acxiom's core competencies include technology/Customer Data Integration (CDI), data, database services, IT outsourcing, consulting and analytics, as well as privacy leadership. Founded in 1969, Acxiom is headquartered in Little Rock, Arkansas, with locations throughout the United States, and in the United Kingdom, France, Australia and Japan.

About Privacy

Acxiom is a global thought leader in addressing consumer privacy issues and earning the public trust. We build great relationships with our clients and help them build great relationships with their customers by turning compliance challenges into opportunity. Acxiom fosters trust-based relationships by delivering customer and information management solutions that facilitate privacy compliance and preference management.

Acxiom has a team of privacy specialists dedicated to understanding the complex issues of information flow and consumer choice, as well as crafting and enforcing responsible privacy best practices. We continually educate consumers, our clients and every Acxiom associate about proper privacy policies and conduct. Acxiom is a member of the Direct Marketing Association, the Center for Information Policy Leadership, and Privacy and American Business.

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