

FOR IMMEDIATE RELEASE:

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PsyMax Adds Background Screening From Acxiom®

CLEVELAND, Ohio, August 23, 2006 – PsyMax Solutions, a human capital assessment firm, announced today an agreement with Acxiom® Corporation to help companies nationwide improve employee selection, retention and development.

“Employee selection and development is a huge opportunity for every company in America,” said PsyMax founder Dr. Wayne Nemeroff. “The first step is proper background screening and Acxiom is among the very best in the business.”

It is estimated that 40 percent of resumes contain exaggerations or omissions about a person’s educational background, past employment history or qualifications. Ten percent of job applicants have a criminal record.

“Two out of three new hires will turn out to be disappointments in the first year,” stated Nemeroff. “Coupling our personality-based assessment programs with Acxiom’s rigorous background screening can substantially increase cost efficiencies and reduce lost opportunities associated with traditional employee selection and development.”

“We have the answer for companies that want to find and hire the right person for the right job the first time.”

The agreement will provide organizations with a fully integrated employment resource to ensure new employees fit into the work culture, and pass background screening and integrity requirements. Organizations can now leverage the experience and products of both PsyMax and Acxiom to solve costly problems like high turnover, inventory theft from poor hires and excessive recruiting costs without having to manage multiple vendors.

About PsyMax, Inc.

Founded in 2002 by Dr. Wayne Nemeroff and headquartered in Cleveland, PsyMax Solutions is a pioneer in the application of smart systems to human capital assessment for employee selection and development. For more information call 440-603-9000 or visit www.psymaxsolutions.com.

About Acxiom Corporation

Acxiom Corporation (NASDAQ: ACXM) integrates data, services and technology to create and deliver customer and information management solutions for many of the largest, most respected companies in the world. The core components of Acxiom’s innovative solutions are Risk Mitigation, Customer Data Integration (CDI) technology, data, database services, IT outsourcing, consulting and analytics, and privacy leadership. Founded in 1969, Acxiom is headquartered in Little Rock, Arkansas, with locations throughout the United States and Europe, and in Australia and China. For more information, visit www.acxiom.com.

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